

Team Name: _____
Owner Name: _____
Email Address: _____
Phone: _____

My Front Office Questionnaire

How long have you owned or managed your team? _____
Will your team play this upcoming season? _____

Team Management

Do you have help managing your team? (*i.e. Assistants, Team Managers or Admins*) _____. If so, how many, and are they paid? _____. What level of experience do they have in sports team management? _____

What are your business goals for your team? _____

Website/Hosting/Maintenance

Do you have a website? _____; if so, does your website need to be updated or maintained? _____
If not, have you already secured your team domain name (*i.e. www.yourteamname.com*) & hosting? _____
Are you looking to have your website site designed or re-designed? _____.

Social Media Management

Do you have Social Media? Please select which accounts you have: Facebook____, Instagram____, Twitter____, YouTube____, TikTok____,
Who manages your social media? _____
Are you satisfied with your online presence? _____

Team & Organization

How many total individuals are in your organization? (*Players, Coaches, Staff, Cheerleaders, Owners, Managers, etc.*) _____
How many players do you carry on your roster? _____
How many cheerleaders or Dancers do you have? _____
Do you know what your operating budget is for this upcoming season? _____, Do you pay your players, coaches and staff? _____
Do you have any sponsors? _____, If not, do you need assistance securing sponsors? _____

Venue & Games

Where do you practice? _____
Where do you play your home games? _____
How many attendees does that venue hold? _____
On average how many people attend your home Games? _____
What is the General Admission cost for entry to your home games? _____ VIP? _____ Do you sell Season Tickets? _____
How do you sell tickets to games? _____

Marketing/Promotions/Advertising

How do you market your team and players? _____
What do you do to advertise for games? _____
Do you record your games? _____
Do you broadcast your live stream games? _____
What company do you work with to live stream your games? _____
Do you have an Announcer at your games? _____

Support

Do you feel as if you get enough support from the League? _____, if not, what do you feel like you are missing? _____

How would you like to see My Front Office (MFO) help you? _____

